Docket No.: 064706-0016 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE BOARD OF PATENT APPEALS AND INTERFERENCES

In re Application of : Customer Number: 33401

CENTER, STEVEN S., et al. : Confirmation Number: 3632

Application No.: 10/054,106 : Tech Center Art Unit: 3629

Filed: November 13, 2001 : Examiner: FISHER, Michael J.

For: ONLINE SYSTEM AND METHOD FOR LOCATING AND REFERRING AN

AUTOMOBILE DEALER TO CUSTOMERS

CERTIFICATE OF ELECTRONIC TRANSMISSION

I hereby certify that this correspondence is being electronically-transmitted to the United States Patent and Trademark Office on Sep. 21, 2007.

Jessica Brown

NOTICE OF APPEAL FROM THE PRIMARY EXAMINER TO THE BOARD OF APPEALS

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Sir:

Applicant hereby appeals to the Board of Appeals from the decision dated March 23, 2007 of the Primary Examiner finally rejecting claims 1-3, 6, 8, and 10-39.

Appeal Fee: \$500.00

Not required (fee paid in prior appeal in this application).

Charge to Deposit Account No. 501946.

Check Enclosed.

Also filed herewith is a petition for a three-month extension of time under 37 C.F.R. 1.136. Please charge any shortage in fees due in connection with the filing of this paper,

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including extension of time fees, to Deposit Account 501946 and please credit any excess fees to such deposit account and reference attorney docket no. 64706-016.

Respectfully submitted,

McDERMOTT WILL & EMERY LLP

Marc E. Brown, Registration No. 28,590 Please recognize our Customer No. 33401 as our correspondence address.

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Date: September 24, 2007